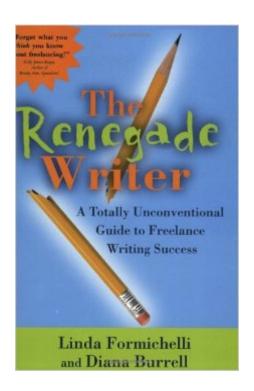
The book was found

The Renegade Writer: A Totally Unconventional Guide To Freelance Writing Success





Synopsis

Illustrates that breaking the traditional "rules" of freelancing can lead to success by revealing tips that the most successful freelancers use.

Book Information

Paperback: 206 pages

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Average Customer Review: 4.6 out of 5 stars Â See all reviews (122 customer reviews)

Best Sellers Rank: #2,260,249 in Books (See Top 100 in Books) #39 in Books > Reference >

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Customer Reviews

According to Linda Formichelli and Dianna Burrell,...Their guide, The Renegade Writer: A Totally Unconventional Guide to Freelance Writing Success, as the name suggests, is all about exploding myths and breaking rules ~ not for the sake of it, but for the success of it. The authors claim that not only are many of the so-called rules unnecessary, they're costing writers time, money and even business. They claim their earnings have gone from strength to strength by re-writing the rules of freelance writing. The book redefines a wide range of issues facing freelancers including:* Being well connected (they offer tips that allow even unknown-writers to get a foot in an editor's door);*

Brimming with ideas (they show you how to kick start your creativity and generate ideas naturally);*

Writing short queries (they show that queries up to three pages not only tell more but sell more);*

Asking for more money (if you think a piece is worth more money, the girls tell you to negotiate ~ and show you the best strategies);* Turning down work (freelancers aren't beggars, so they can and should choose assignments that are right for them - the girls have built their businesses on this philosophy);* Quibbling over contracts (you should negotiate a fair contract rather than simply settle for what's initially offered ~ the authors explain what to do and what to avoid before signing). The

Renegade Writer challenges many more rules and also offers plenty of commonsense advice and tips on everything from winning more assignments, earning more money and getting paid faster to 'stealing' other writers' ideas ~ a wonderful way to develop fresh material.

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